

**VIVEK V. S.** Assistant Professor, Dept. of Functional English, E.K.N.M Govt. College, Elerithattu

### Education

Qualification	Institution Attended	Board/University	Year(s) of Study
M.A.(English)	University College, Trivandrum.	University of Kerala	2008-2010
B.A.(English)	Mahatma Gandhi College, Trivandrum.	University of Kerala	2005-2008
I.S.C.	St. Thomas Residential School,	C.I.S.C.E.	2005
I.C.S.E	Mukkolakkal, Trivandrum.	C.I.S.C.E.	2003

**Eligibility Test Passed: National Eligibility Test in English** conducted by the UGC in June 2012 (Roll No. 32300788) (UGC Ref. No. 43326).

**National Eligibility Test in Women Studies** conducted by the NTA in December 2018 (Roll No. KL1704503390).

### Current Position/Experience

- Serving as Assistant Professor in English at Dept. of Functional English, E.K.N.M. Govt. College, Elerithattu, Nileswar, Kasaragod District, Kerala since 26 June 2019.
- Served as guest lecturer in English at Dept. of International Relations, Central University of Kerala, Capital Centre, Pattom, Thiruvananthapuram, Kerala from 22 May 2015 to 22 May 2019.
- Served as guest lecturer in English at Govt. Law College, Barton Hill, Thiruvananthapuram, Kerala from 6 August 2014 to 18 March 2015.

### Conferences/Seminars Participated

#### National

1. *Globalisation & The Rise of New English (es)*, University College, Thiruvananthapuram, Kerala, 9 December, 2009.
2. *Indian Literature: New Directions, Newer Possibilities*, Pondicherry University, Puducherry, 20 – 21 March, 2014.
3. National Seminar on *Socio-Reform Movements and the Integration of Kerala Society: The Contributions of Mahatma Ayyankali*, Mahatma Ayyankali Centre for Kerala Studies, Central University of Kerala, Capital Centre, Thiruvananthapuram, 6 – 7 December 2018.

4. One-day State Level Seminar on *Contemporary Indian Polity: Conjectures and Refutations*, E.K.N.M. Govt. College, Elerithattu, 01 February 2020.

### **Conference/Seminar Papers Presented**

#### International

1. “ Ethnic Representation as Marketing Strategy: A Study of South-Indian Characters in Select Popular Commercials and Feature Films.” International Conference on *Voices from the Margin: Society, Culture and Exclusion*, Central University of Jharkhand, Ranchi, 20 – 22 February, 2013.
2. “ Horror to Terror to Caricature: A Study of Select Zombie Movies.” Annual International Conference on *Texts and Technology*, St. Stephens College, Delhi, 28 – 29 March, 2014.

#### National

1. “ Memory, Family and the Female: Anne Enright’ s *The Gathering* as Trauma Narrative.” National Seminar on *Reading Literature in the Contemporary Critical Paradigm*, Bishop Moore College, Mavelikara, Kerala, 13 – 14 August, 2013.
2. “ A Study on the Impact of New Media on Malayalam Cinema.” National Mass Communication Research Conference on *Indian Media in Transition: Mapping the Major Trends*, Dept. of Journalism and Mass Communication, University of Calicut, Malappuram, Kerala, 20 – 22 March, 2018.

### **Publications**

#### International

1. “ Ethnic Stereotyping as Marketing Strategy: A Study of South-Indian Characters in Select Popular Commercials and Feature Films” – *Research Scholar* Vol. 2, Issue 1; ISSN: 2320-6101 online; pg.: 543-47, February, 2014. (Impact Factor – 5.938 [ICIJIF], 2.895 [IJJIF])
2. “ Trauma and its Literary Symptoms: A Clinical Perspective of the Witness in Anne Enright’ s *The Gathering*.” *Gnosis* Vol. 2 Issue 4; ISSN: 2394-0131 print; pg.: 176-184, July, 2016. (Impact Factor – 4.147)

### **Training/Orientation/Refresher Courses Attended**

1. Induction Training for Teachers of Collegiate Education Department conducted by Institute of Management in Government, Regional Centre, Kozhikode from 10 February 2020 to 15 February 2020.

### **Workshops/Short-Term Courses Attended**

1. Two-day Workshop on *The Dynamics of Research Writing* organised by the Dept. of International Relations, Central University of Kerala, Capital Centre, Thiruvananthapuram, Kerala on 25-26 July 2016.
2. GIAN Course on *Affirmation of Female Strength in Selected Literary Works from Post-Colonial India, Africa (Nigeria) and Australia* conducted at the Dept. of English, Mangalore University from 24 October to 3 November 2017.
3. SKIFT Course on *Appreciation of Song Picturisation in Indian Cinema* conducted at the Film and Television Institute, Pune on 6-7 October 2018.
4. One-day Workshop on *The Technical Problems and Prospects of Academic Publications & Research Writings* organised by Internal Quality Assurance Cell, E.K.N.M. Govt. College, Elerithattu, Kasaragod, Kerala on 4 October 2019.

### **Invited Lectures/Sessions Chaired**

1. Handled a session on “ The Basics of Punctuation” as resource person for a two-day workshop on *The Dynamics of Social Science Research* organised by the Dept. of International Relations, School of Global Studies, Central University of Kerala, Capital Centre, Thiruvananthapuram, Kerala on 27-28 September 2018.

### **Programmes Co-ordinated**

1. Co-ordinator of the Two-day Workshop on *The Dynamics of Research Writing* organised by the Dept. of International Relations, Capital Centre, Central University of Kerala, Thiruvananthapuram, Kerala on 25-26 July 2016.
2. Faculty Advisor of the Three-day Model United Nations programme on the theme *The Human Right to Water* organised by the Dept. of International Relations, Capital Centre, Central University of Kerala, Thiruvananthapuram, Kerala from 14-16 October 2016.
3. Joint Co-ordinator of the outreach programme, *Campaign for Voting*, organised by the Dept. of International Relations, Capital Centre, Central University of Kerala, Thiruvananthapuram, Kerala from 8-11 May 2016 in an effort to sensitise the general public about the importance of casting their votes in the Kerala Legislative Assembly Elections of 2016.

### **Personal Details**

Name: Vivek V. S.

Date of Birth: 14/10/1987

Nationality: Indian

Marital Status: **Single**

Father's Name: **Vijayakumar K.M.**

Mother's Name: **Sugatha Kumari P.**

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